



Maya De Marco

Junior Graphic and Web Designer

Contact

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Montreal, (QC)

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Soft Skills

Collaborative

Autonomous, Disciplined

Diligent, Efficient

Organized, Determined

Fast learner, Adaptable

Naturally Communicative, Social

Creative, Open-minded

Hard Skills

Microsoft Office Suite

Adobe Creative Suite

HTML, CSS, JavaScript

Wordpress, Wix

Knowledge of social media

Languages

Fluent English

Fluent French

Intermediate Spanish, Italian

Beginner German

Volunteer

Flight Camp Design Workshop

Vernissage Event Committee

French Tutor at Vanier College

Tutor for Elementary Students

Amnesty International Committee

About Me

Graphic Designer with three years of experience working alongside marketing teams. Proven to have a firm understanding of fundamental design principles, to adapt rapidly, and to communicate efficiently. Industry standard design software proficiency and excited to apply that expertise as a Graphic Designer for Pilgrim.

Work Experience

Graphic Design Intern | May 2024 – Present
Groupe Dynamite, Montréal, Québec/Canada

- Designed social media posts for Instagram, TikTok, and Pinterest boosting brand engagement
- Edited campaign & clothing photography to create sophisticated graphic communications
- Collaborated with social media and PR marketing teams ensuring cohesive brand messaging
- Created in-store signage and panels for openings and closures effectively informing clients
- Designed e-letter communications and e-commerce assets while assuring brand consistency

Part-Time Graphic Designer | May 2022 – July 2024
Ocean School/National Film Board of Canada, Montréal, Québec/Canada

- Created social media posts increasing engagement on Instagram, Facebook, & LinkedIn
- Conceptualized branded social media marketing campaign materials for World Ocean Week
- Collaborated on projects with the social media marketing team and education team
- Effectively prioritized and managed both small and large scale projects to meet set deadlines
- Revitalized layouts and illustrations for education guides to promote learning for students

Graphic Design & Art Direction Intern | April 2024 – June 2024
Street Art Museum Amsterdam, Amsterdam, Netherlands

- Revitalized brand elements and guidelines aligning with the museum's mission and audience
- Redesigned the website following the new brand guidelines making it user-friendly and fresh
- Conceptualized logos and small scale brand guidelines for multiple community projects
- Developed the business plan visually and cohesively, clearly conveying the vision and values
- Applied the updated branding for the 2024 Metaverse and Education Conference in New York

Education

Bachelor of Fine Arts - Design, Marketing Elective Group | Fall 2024 - Winter 2027
Concordia University, Montréal, Québec/Canada

Office Systems Technology: Micromedia | Fall 2021 - Winter 2024
Vanier College, Saint-Laurent, Québec/Canada

- Graphic & Web Design, English & French Communications, Video & Audio Editing
- Career and Technical Program Scholar / Program Award Winner / Dean's List
- Participated in an International Web Design Project in France leading the team to meet their deadlines, creating a strong brand identity, and coding in diverse languages